

PORTFOLIO ADVICE NOTES

Interior Architecture Cardiff

The following may help.

1. Arrange the work in a thoughtful order.
2. If you include lots of one type of work (say life drawing) then make sure each is clearly chosen for a particular reason.
3. Take some considerable care in how the work is presented. Your graphic compositional skills are always of interest to us.
4. Be prepared to talk about the brief for the project, and why you thought you were set it, and what was your take on it, and how you developed your ideas through your sketch book work.
5. Think about why you are / are not going to do a one year Foundation course.
6. Be clear about why you are not applying for an Architecture course or possibly a furniture design course.
7. Be prepared to comment on the quality of the tutoring you have received, both positively and negatively.
8. Be clear about when you did things, but don't necessarily arrange portfolio in chronological order. How you order things demonstrates your decision taking skills as a designer / artist.
9. You obviously must be able to demonstrate that you can observe and record/sketch/draw/image in 3 dimensions, but this does not have to be building or interiors, but some might be helpful.
10. We are always interested in sketch books and the amount and process of your development work. We are interested in how you think as a designer/artist and the intensity of your explorations and lateral thinking.
11. We are interested in what level of CAD imaging or computer visualisation skills you have done but you do **not** have to have done any to get on the course. Similarly we do not expect to see any technical drawings.
12. You can bring objects you have made but well mounted, and carefully composed photos of them will be just as good.

13. We will want to hear how self aware you are of the quality of various pieces of work, so be prepared to point what you think are best bits, and what are still not up to your expectation of a high standard piece of work.
14. Always bring a fat portfolio rather than a minimal one that shows all your skills and a range of work.
15. Demonstrate your energy and time management.
16. Make sure you have read our prospectus and looked at websites and leaflets connected with it.
17. Portfolios contain a huge range of different work in many sorts of media, we do not wish limit what you might show us. What of course we are looking for is a three dimensional imagination that can envisage and alter and delineate 3D things in intriguing ways, within a thoughtful framework of ideas.
18. With your portfolio bring an essay which is preferably a critical/analytical piece of writing (say approx 1000 words) and it should also have the sources/references listed you have drawn on (definitely not all the net!)
19. Please also bring a passport photo.
20. We will be interested in how much you have travelled and what inspired you from those travels, and what event in the last decade utterly altered your life
21. We will be interested in how you chose this course and how many Open Days you have been to.
22. **We will have looked through your portfolio in advance of the actual interview and will conduct our conversation based around one or two pieces we wish to hear you speak about.**

This will not cover everything but it is a start.....!
Do ring 029 2041 6642 if any of this is unclear.

Patrick Hannay

Programme Director
BA (Hons) Interior Architecture
Email: phannay@uwic.ac.uk